



JOSH MANDEL

Revision #: 0 Date: 10/1/2012

Client: OH- US SEN- JOSH MANDEL- 2012 Estimate: 2795
 Media: TV Description: OH US SEN JOSH MANDEL OCT2-OCT 9 TV
 Product: GENERAL Flight Start Date: 10/2/12 5:00:00 AM
 Market: Cincinnati Flight End Date: 10/9/12 4:59:00 AM

Separation between spots: 10

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Days Dur	Tue 10/2	Wed 10/3	Thu 10/4	Fri 10/5	Sat 10/6	Sun 10/7	Mon 10/8	Tue 10/9	Total Spots
WKRC-TV														
24	MTuWThF 6:00a-6:30a GD MRN CINN@6	EM	\$325.00	\$276.25	30	1	1	1	1	0	0	1	1	6
25	MTuWThF 6:30a-7:00a GD MRN CINN@6	EM	\$325.00	\$276.25	30	1	1	1	1	0	0	1	1	6
26	MTuWThF 7:00a-8:00a EARLY SHOW	EM	\$190.00	\$161.50	30	1	1	1	1	0	0	1	1	6
27	Sa 6:00a-7:00a LOCAL12NW-SA 6	WK	\$150.00	\$127.50	30	0	0	0	0	1	0	0	0	1
28	Sa 7:00a-8:00a LOCAL12NW-SA 7	WK	\$150.00	\$127.50	30	0	0	0	0	1	0	0	0	1
29	Sa 8:00a-10:00a SAT ER SHW-CBS	WK	\$225.00	\$191.25	30	0	0	0	0	1	0	0	0	1
30	MTuWThF 12:00p-12:30p LOCAL12 NWS-NN<	DT	\$350.00	\$297.50	30	1	1	1	0	0	0	0	0	3
31	MTuWThF 12:30p-2:00p YOUNG&RESTLESS<	DT	\$350.00	\$297.50	30	0	1	1	1	0	0	0	1	4
32	Su 9:00a-9:30a SUNDAY MRN-CBS	WK	\$450.00	\$382.50	30	0	0	0	0	0	1	0	0	1
33	Su 9:30a-10:00a SUNDAY MRN-CBS	WK	\$450.00	\$382.50	30	0	0	0	0	0	1	0	0	1
34	Su 10:00a-10:30a SUNDAY MRN-CBS	WK	\$450.00	\$382.50	30	0	0	0	0	0	1	0	0	1



JOSH MANDEL

Revision #: 0 Date: 10/1/2012

Client: OH- US SEN- JOSH MANDEL- 2012 Estimate: 2795
 Media: TV Description: OH US SEN JOSH MANDEL OCT2-OCT 9 TV
 Product: GENERAL Flight Start Date: 10/2/12 5:00:00 AM
 Market: Cincinnati Flight End Date: 10/9/12 4:59:00 AM

Separation between spots: 10

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Days Dur	Tue 10/2	Wed 10/3	Thu 10/4	Fri 10/5	Sat 10/6	Sun 10/7	Mon 10/8	Tue 10/9	Total Spots
WKRC-TV														
35	Su 10:30a-11:00a FACE NATN-CBS	WK	\$350.00	\$297.50	30	0	0	0	0	0	1	0	0	1
36	MTuWThF 5:00p-5:30p LOCAL12 NEWS-5<	EN	\$525.00	\$446.25	30	1	1	1	1	0	0	1	1	6
37	MTuWThF 5:30p-6:00p LOCAL12 NW-530<	EN	\$600.00	\$510.00	30	1	1	1	1	0	0	1	1	6
38	MTuWThF 6:00p-6:30p LOCAL12 NEWS-6<	EN	\$650.00	\$552.50	30	1	1	1	1	0	0	1	1	6
39	MTuWThF 11:00p-11:35p LATE NEWS	LN	\$1,100.00	\$935.00	30	1	1	1	1	0	0	1	1	6
40	Sa 11:00p-11:35p LATE NEWS	LN	\$1,100.00	\$935.00	30	0	0	0	0	1	0	0	0	1
41	Su 11:00p-11:35p LATE NEWS	LN	\$1,100.00	\$935.00	30	0	0	0	0	0	1	0	0	1
42	M 8:00p-9:00p HOW I MOTHR-PARTNERS	PT	\$2,000.00	\$1,700.00	30	0	0	0	0	0	0	1	0	1
43	Tu 8:00p-9:00p NCIS-CBS	PT	\$1,800.00	\$1,530.00	30	1	0	0	0	0	0	0	0	1
44	Th 8:00p-9:00p BIG BANG / 2 1/2 MEN	PT	\$2,400.00	\$2,040.00	30	0	0	1	0	0	0	0	0	1
45	Su 7:00p-8:00p 60 MINUTES	RT	\$3,000.00	\$2,550.00	30	0	0	0	0	0	1	0	0	1



JOSH MANDEL

Revision #: 0 Date: 10/1/2012

Client: OH- US SEN- JOSH MANDEL- 2012 **Estimate:** 2795
Media: TV **Description:** OH US SEN JOSH MANDEL OCT2-OCT 9 TV
Product: GENERAL **Flight Start Date:** 10/2/12 5:00:00 AM
Market: Cincinnati **Flight End Date:** 10/9/12 4:59:00 AM

Separation between spots: 10

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Days	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total Spots	
					Dur	10/2	10/3	10/4	10/5	10/6	10/7	10/8	10/9		
WKRC-TV															
46	Su 1:00p-4:00p BENGALS 10/7	RT	\$9,000.00	\$7,650.00	30	0	0	0	0	0	1	0	0	1	
Total Spots:						9	9	10	8	4	7	8	8	63	
Total Cost:			\$47,365.00	\$40,260.25											
Total															
OCT 12			\$47,365.00	\$40,260.25											63

Signature: _____

Disclaimer:



Summary by Station/System

Date: 10/1/2012

Client: OH- US SEN- JOSH MANDEL- 2012 **Estimate:** 2795
Media: TV **Description:** OH US SEN JOSH MANDEL OCT2-OCT 9 TV
Product: GENERAL **Flight Start Date:** 10/2/12 5:00:00 AM
Market: Cincinnati **Flight End Date:** 10/9/12 4:59:00 AM

Separation between spots: 10

Station	Total Spots	STN Gross	PCT	STN Net	PCT
WKRC-TV	63	\$47,365.00	100%	\$40,260.25	100%
Market Total:	63	\$47,365.00		\$40,260.25	